



How Do Our Children Choose Careers?

Success

Choices

Interest

Exploration

Opportunities



How Do Our Children Choose **Careers?**

From Aerospace Engineer to Zoologist, the sky is the limit in choosing a career. According to the U. S. Bureau of Labor Statistics, there are more than 12,000 career options for our children to consider!

How can we give our children opportunities to learn about many different careers? How can they see the connection between what they learn in school and the world of work? How will they find a career they will love?

One of the most effective ways to help our children navigate among the thousands of different occupations is Career Clusters. These are 16 groupings of careers that share similar characteristics and whose employment requirements call for many common interests, strengths, and competencies. The groupings encompass the entire spectrum of career options—providing opportunities for all students and all ability levels.

This information helps students examine their interests, talents, and goals—and how these can relate to a chosen career.

Schools across Michigan are being encouraged to integrate Career Clusters into their curricula, and many are doing so! They are finding that blending Career Clusters into classroom instruction improves student attendance, retention, achievement, career decision-making, and career goal attainment.

This brochure recommends specific steps that can be taken by parents, as well as educators, to help our children get an early start on career planning. There are steps that employers can take, too, to invest in their future workforce.

Working together, we can build the framework essential to our children's success in careers of their choice.

Career Clusters and Programs of Study

The 16 career clusters are occupational categories with industry-validated knowledge and skills statements that define what students need to know and be able to do in order to realize success in a chosen field.

Within each of the clusters, programs of study (also called “career pathways”) have been developed, which outline sequences of academic, career, and technical courses and training that begin as early as ninth grade and lead to progressively higher levels of education and higher-skilled positions in specific industries or occupations.

It is envisioned that all students will achieve challenging academic and technical standards and be prepared for high-skill, high-wage, or high-demand occupations in current or emerging professions in the 21st century global economy.

What Are the 16 Career Clusters?



Agriculture, Food & Natural Resources

Architecture & Construction

Arts, A/V Technology & Communications

Business, Management & Administration

Education & Training

Finance

Government & Public Administration

Health Science

Hospitality & Tourism

Human Services

Information Technology

Law, Public Safety, Corrections & Security

Manufacturing

Marketing

Science, Technology, Engineering &

Mathematics

Transportation, Distribution & Logistics

What Can Parents Do?

- ◆ Talk with your children about their interests, abilities, and talents
- ◆ Make sure your children go to school every day, on time, with a good attitude...as they will need to do on a job
- ◆ Give your children responsibility for jobs around the house
- ◆ Find out what your children are learning in school
- ◆ Encourage your children to participate in service-oriented activities in the community
- ◆ Talk about how your children's interests can be applied to careers that they might enjoy
- ◆ Explore with your children as many of these careers as possible
- ◆ Look at postsecondary education and training options with your children
- ◆ Talk about your own job and career in a positive manner
- ◆ Encourage your children's school district to offer Career Clusters

What Is The Role of Educators?

- ◆ Help students see the connection between the skills and knowledge they are developing in school and future careers by using real-world examples in instruction
- ◆ Help students discover their talents, strengths, and career interests
- ◆ Collaborate with local businesses to provide work-based experiences, such as tours, mentoring, and job shadowing
- ◆ Develop class projects where students research and learn about different careers
- ◆ Implement Career Clusters
- ◆ Help students understand the need for advanced skills and education for future work
- ◆ Involve business people in curriculum design to make courses more relevant to the world of work
- ◆ Implement the Michigan Comprehensive Guidance and Counseling Program
- ◆ Have students develop an Education Development Plan beginning in middle school
- ◆ Offer instruction in workplace readiness, such as teamwork and problem solving

How Can Employers Help?

- ◆ Collaborate with educators to develop an integrated curriculum based on academic standards and real work experiences
- ◆ Offer schools and students as many work-based learning opportunities as possible, such as mentoring, job shadowing, and non-paid work experiences
- ◆ Serve on a school improvement team
- ◆ Visit a school as a speaker or mock interviewer
- ◆ Recruit other businesses to work closely with schools
- ◆ When interviewing potential employees, ask to see their school portfolio, attendance record, and transcript
- ◆ Be a partner with a school by donating equipment and sharing training
- ◆ Serve on a committee to evaluate curricula
- ◆ Offer teacher/counselor internships



States' Career Clusters Initiative:
Michigan Jobs and Career Portal:
Career One Stop

www.careerclusters.org/
www.michigan.gov/careers
<http://www.careeronestop.org/whats-my-next-move.aspx>
www.michigan.gov/mde

Michigan Department of Education:
Career and Technical Education Standards:

www.michigan.gov/documents/mde/CTE_Content_Standards_290484_7.pdf

Career and Employability Skills Standards:

www.michigan.gov/documents/Career&Employ_Standards_12_01_13760_7.pdf

EDP Fundamentals:

www.michigan.gov/documents/mde/MDE_EDP_10-2-09_296459_7.pdf

Office of Career and Technical Education:

www.michigan.gov/octe

Bureau of Labor Statistics:

www.bls.gov/

Michigan Labor Market Information:

www.milmi.org/

Registered Apprenticeship:

www.doleta.gov/oa/eta_default.cfm#wel

Resources

Michigan Comprehensive Guidance and Counseling Program

A program designed to address the needs of all students by helping them acquire and apply knowledge of self and others, develop competencies in career and life planning, and achieve educational success. The program offers sequentially planned activities to meet the needs of children and adolescents as they grow and progress from one grade level to the next. www.michigan.gov/documents/mde/Section_1_274236_7.pdf

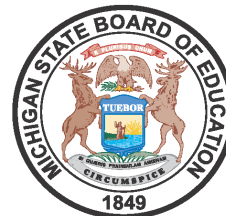
Education Development Plan (EDP)

A personal document in which a student identifies career goals, lists interests and skills in line with meeting those goals, and records the experiences, education, and accomplishments he or she wants to pursue to successfully attain them. The purpose of the EDP is to provide every student with an ongoing and periodically updated record of career planning that will serve as a guide for entering a career of choice. Students in Michigan are required to develop an EDP in the seventh grade. EDP Fundamentals: www.michigan.gov/documents/mde/MDE_EDP_10-2-09_296459_7.pdf

School To Registered Apprenticeship (STRA)

A program that gives employers an opportunity to train school students through a formal registered apprenticeship program. Students in the STRA program participate in paid summer and school year on-the-job training. At graduation, they are guaranteed full-time employment and paid tuition to a community college.
www.doleta.gov/oa/eta_default.cfm#wel

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